

# NSCCD

NOVA SCOTIA CENTRE FOR CRAFT AND DESIGN  
MARY E. BLACK GALLERY

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## THE GUIDE to Craft and Art in Nova Scotia 2009 Application Form

► **WHEN?** Please return this form no later than **November 30, 2008** in order to be included in the 2009 edition.

Please use **one application form per listing**. Additional application forms can be downloaded from our website [www.craft-design.ns.ca/guide.html](http://www.craft-design.ns.ca/guide.html).

If you have any questions or concerns about **THE GUIDE**, please call Ann Pocket or Christine Waugh at 492-2522.

► **WHERE?** On which route are you located? See map attached.

- |   |   |   |
|---|---|---|
| <input type="checkbox"/> Fundy Shore/Annapolis Valley | <input type="checkbox"/> Eastern Shore      | <input type="checkbox"/> South Shore            |
| <input type="checkbox"/> Northumberland Shore         | <input type="checkbox"/> Halifax Metro      | <input type="checkbox"/> Yarmouth/Acadian Shore |
|   | <input type="checkbox"/> Cape Breton Island |   |

► **ARE YOU?** (choose one which best describes your enterprise)

- a craftsperson or an artist working in your own studio    **OR**     a shop or gallery

Indicate the percentage of goods in your shop made in Nova Scotia:

- 0-24%     25-49%     50-74%     75-99%     100%

► **HOW MUCH?**

- |   |                          |                   |
|---|--------------------------|-------------------|
| <input type="checkbox"/> basic no image listing ( <b>maximum 35 words</b> )   | \$35 + \$4.55 HST =      | <b>\$39.55</b>    |
| <input type="checkbox"/> listing plus black and white image   | \$50 + \$6.50 HST =      | <b>\$56.50</b>    |
| <input type="checkbox"/> quarter page b/w ad  | \$125 + \$16.25 HST =    | <b>\$141.25</b>   |
| <input type="checkbox"/> half page b/w ad   | \$425 + \$55.25 HST =    | <b>\$480.25</b>   |
| <input type="checkbox"/> full page b/w ad   | \$780 + \$101.40 HST =   | <b>\$881.40</b>   |
| <input type="checkbox"/> "Region" quarter page colour ad <b>NEW!</b><br>to appear on title page for each region - your region | \$250 + \$32.50 HST =    | <b>\$282.50</b>   |
| <input type="checkbox"/> quarter page colour ad   | \$200 + \$26.00HST =     | <b>\$226.00</b>   |
| <input type="checkbox"/> half page colour ad  | \$515 + \$66.95 HST =    | <b>\$581.95</b>   |
| <input type="checkbox"/> full page colour ad  | \$935 + \$121.55 HST =   | <b>\$1,056.55</b> |
| <input type="checkbox"/> inside front cover full page colour ad   | \$1,000 + \$130.00 HST = | <b>\$1,130.00</b> |
| <input type="checkbox"/> inside back cover full page colour ad  | \$1,000 + \$130.00 HST = | <b>\$1,130.00</b> |
| <input type="checkbox"/> outside back cover full page colour ad   | \$1,500 + \$195.00 HST = | <b>\$1,695.00</b> |

Purchase of an ad includes a free basic listing.

Front/back cover and "Region" title page ads will be sold on a first come, first served basis.

**ONLY DIGITAL IMAGES WILL BE ACCEPTED.**

- use image from **The Guide 2008**

Mechanical Requirements for new images submitted:

- minimum 300 dpi
- TIFF, high quality JPG or EPS) files only (fonts should be outlined). Images in any other format will not be accepted. Images will not be returned.
- We can convert colour images to black and white for a b/w listing or ad.
- Image size for basic entry no smaller than 1.75" x 2.25" and at least 300 dpi.
- Image size for quarter-page ad 3.125" wide x 1.75" high and at least 300 dpi.
- Image size for half-page ad 3.125" wide x 3.5" high and at least 300 dpi.
- Image size for full-page ad 3.125" wide x 7.25" high and at least 300 dpi.

Photo credit to accompany your image: \_\_\_\_\_

► **ORGANIZATIONS/EVENTS LISTINGS**

Listing in the *Organizations* and *Events* sections is free. Choose one from the following:

- non-commercial/not-for-profit organization       event

event name
date and time

► **DESCRIPTION** (a maximum of 35 words)      We reserve the right to edit.


► **CONTACT INFO** (please print clearly) This is the information that will appear in your listing.

company name	
address	
hours/days of operation	
telephone	facsimile
Do you want this name published in your listing? <input type="checkbox"/> yes <input type="checkbox"/> no	
e-mail	web site
contact person	
Do you want this name published in your listing? <input type="checkbox"/> yes <input type="checkbox"/> no	
signature	date

mailing address if different from above
Do you want this name published in your listing? <input type="checkbox"/> yes <input type="checkbox"/> no

Are you a Nova Scotia Designer Crafts Council juried member?    yes      no

How many complimentary copies you would like to receive? This can be as many as you think you will be able to distribute to visitors\_\_\_\_\_

- Everything must be completed in full.
- Submit by the deadline November 30, 2008.
- Payment **must** be included with application form to secure your listing.
- Make cheque\* or money order payable to **Nova Scotia Designer Crafts Council**.
- \* **We charge a \$40 fee for NSF cheques.**
- Credit card payments require card number \_\_\_\_\_

name of credit card holder as on the card\_\_\_\_\_

expiry date\_\_\_\_\_ signature\_\_\_\_\_

- Visa     MasterCard

Mail to:                      **THE GUIDE**  
 Nova Scotia Centre for Craft and Design  
 1061 Marginal Road  
 Halifax, NS      B3H 4P6

**office use only**

payment received \$	<input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> mo <input type="checkbox"/> cheque <input type="checkbox"/> debit <input type="checkbox"/> cash
date received	receipt number